

# ART REQUIREMENTS

• • *Vector Images* • • • • • • • • • • *Raster Images* • •

PDF  
EPS  
AI

GOOD FILES

VS

TIF PSD PNG  
JPG GIF DOC  
BMP TGA PPT

BAD FILES

• • • *Just Because* A FILE IS  
SAVED AS A VECTOR COMPATIBLE  
FILE, DOESN'T MEAN THAT IT'S  
IN VECTOR FORMAT.

If you have any questions concerning your artwork, please send it to our art department and we will confirm if the file is in the correct format. We are able to redraw raster files, but additional time is needed and slight variations in your artwork may occur. Vector files are preferred over raster because vector files are based on complex formulas that allow for unlimited enlargement without sacrificing any image quality. Raster files are pixel based and degrade in quality the larger that they get. Please direct any art related questions or concerns to [artdept@citypapercompany.com](mailto:artdept@citypapercompany.com).

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TYPE

If you know the font or fonts in your art, please let us know. If possible, please provide the fonts with your artwork or convert the type to outlines. If you don't have a typeface in mind or don't have artwork, our team of expert typesetters are able to choose the perfect type for any project!